



THE RESULTS ARE IN!

2009

H2O MAGAZINE
BEAUTY AWARDS
WINNERS

Every year, companies submit great products for the annual H2O Magazine Beauty Awards and we distribute those products to as many readers as we can for testing. The lucky subscribers who receive “Beauty Bags” are always amazed at the diversity of the products they receive. “I’ve been a tester for two years now and it’s like Christmas when I open the box and see what’s inside,” says Celeste McCormick of Birmingham, Alabama. “I love trying the products and discovering new things to put in my beauty arsenal.”

From lip balms to moisturizers, concealers to cellulite creams, this year’s submissions were all worthy of consideration, and we thank all the companies who participated. And, we thank all the readers who used the products, ranked each item, wrote their comments, and took the time to make sure that they followed through with their role in making this year’s contest a success.

Now, without further adieu, we present to you this year’s winners! (Please note: in categories where it was a close scoring, we have provided first and second place winner information.)

Lip Balm

1. Save Your Lips® Balm, Save Your World – 1st place

Save Your Lips moisturizing, nutrient-rich antioxidant lip balm is a special treat for your lips. This moisturizing but non-greasy lip balm protects your lips while also nourishing them with organic Aloe Vera and organic Yerba Mate. Cruelty-free, no parabens, just natural and organic ingredients.

Visit www.saveyourworld.com.

Eye Shadow

2. Crushed Mineral Eye Colors, Simply Karen – 1st place

A long-lasting, natural crushed mineral eye shadow that offers elegant beauty. It’s soft, subtle color blends easily for quick application. It can be applied dry for a more natural look, or applied wet you achieve a bolder eye or use as an eye liner. You can also mix with your favorite clear lip gloss for a custom lip color all your own! Available in 22 gorgeous shades with matte, pearl (little sparkle) and shimmer (most sparkle) finishes to choose from. Visit www.simplykaren.com.



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Foundation

3. Natural Moisture Foundation, Paul Penders – 1st place

A natural, non-oily moisturizing emulsion with 22 certified organic herbs and antioxidant vitamins. Contains mineral pigments that provide sheer, oil-free coverage. Helps soothe redness and cell damage for flawless-looking skin. Leaves a radiant finish that never looks shiny or heavy. Easily applied for an even gentle coverage without the usual “cake” makeup feel. Suitable for all skin colors. Visit www.paulpenders.com.

4. Oxygenating Foundation, Oxygenetix – 2nd place

This foundation contains Ceravita Complex, a patent-pending formula proven to increase oxygen uptake, stimulate skin cell production and speed the healing process following most procedures. Visit www.oxygenetix.com.

Concealer

5. Invisi-Pore™, Larenim Mineral Cosmetics – 1st place

Invisi-Pore™ is a 100% mineral based, pore minimizing concealer that fills in pores to create a virtually porcelain smooth surface of the complexion. Invisi-Pore™ is undetectable on the skin as make-up and is 100% non-pore-clogging or acneogenic. Visit www.larenim.com.

Patches

6. Citrus Patch (Energy Blend), Naturopatch of Vermont – 1st place

Stay awake, alert and active all day without the “crash” of common energy boosters. Tangerine, orange, sage, lavender and peppermint essential oils work together naturally to help invigorate and energize. Visit www.naturopatch.com.

Deodorant

7. Lafe's Natural & Organic Deodorant, Lafe's Body Care – 1st place

Most of the Lafe's line of deodorants are made with mineral salts, similar to those found in the earth's crust. Mineral salts eliminate bacteria that cause body odor. Lafe's deodorants are not antiperspirants. Lafe's recognizes that perspiration is a healthy and natural process for the body; therefore, their deodorants are formulated to naturally eliminate bacteria – the cause of body odor. Each product has a natural antibacterial agent, along with certified organic ingredients such as hemp oil, aloe vera and essential oils. Visit www.lafes.com.

Scalp Treatment

8. Pegaga Scalp Cleansing Treatment, Paul Penders – 1st place

Beautiful hair starts with a healthy scalp! Pegaga Scalp Cleansing Treatment naturally treats irritated and flaking scalps. Pegaga (traditionally known as “Miracle Hero of the Rainforest”) and tea-tree oil both possess remarkable antiseptic and antibacterial qualities to deep-cleanse and revitalize the scalp. Helps control itching and eliminates flaking. Visit www.paulpenders.com.

Feminine Protection

9. The DivaCup, Diva International – 1st place

The DivaCup is a non-absorbent menstrual cup that simply collects menstrual flow. It is inserted in the vagina and sits at the lower base of the vaginal canal. It is worn internally, yet because it is soft and smooth, it cannot be felt nor will it leak when inserted properly.

The DivaCup is a clean and convenient method of feminine hygiene protection. No need to touch the flow. It is easy to remove. No mess! Can be worn for up to 12 hours, depending on individual flow. Visit www.divacup.com.

Eye Cream

10. Apricot Eye Care, Better Botanicals – 1st place

Tighten, brighten and strengthen delicate under-eye skin with this antioxidant power pack. Rejuvenate skin and even skin tone with Ayurvedic herbs rich in Vitamins A, C, B complex, organic protein and calcium. Fine lines will seem to melt away under this tender touch.

Visit www.betterbotanicals.com.



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Facial Scrub

11 Clarifying Facial Scrub, Better Botanicals – 1st place

Polish your skin to perfection with this sumptuous herbal facial scrub. Designed specifically for sensitive facial skin, this Ayurvedic scrub is gentle enough to use every day. Spherical jojoba beads exfoliate without scratching or irritating. Use regularly to discover the naturally beautiful radiance of your complexion. Visit www.betterbotanicals.com

Hand & Body Cream

12. L'annine, L'annine – 1st place

A revolutionary skin care cream that will change the way your skin looks and feels. L'annine can be used for all skin types, including the most sensitive skin. When applied daily, it promotes healing of damaged and dry skin, cracked cuticles, rashes, cuts, eczema, minor burns and much more. Visit www.lannine.com.

Regenerating Creams, Masks & Oils

13. LL Regeneration Series Moisturizing Cream Mask, Ann Marie Borlind – 1st place

This deep moisturizing mask provides intensive rehydration, binds moisture and smooths and softens aging skin. Promotes cell renewal and replenishes oil and moisture lost with aging. Smooths wrinkles. Visit www.borlind.com.

14 Ceramide Recovery Lipo A, C & E, Paul Penders – 2nd place

A natural skin rescue treatment delivered via a combination of fine herbs infused in botanical oils. Vitamins A, C and E provide antioxidant support against free radical damage. Helps enhance hydration and re-texturize skin's surface for a smoother appearance and immediate firming effect. Visit www.paulpenders.com.



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Toners & Mists

15. Juniper Toning Mist, Better Botanicals – 1st place

This toning mist stimulates the blood supply (thereby rehabilitating capillaries), revitalizes and enlivens skin without dehydrating. Our alcohol-free toners were created to do more than remove traces of cleanser and debris. They do more than protect. Containing botanicals and high concentrations of bioactive ingredients, they are therapeutic and designed to correct and restore the skin to its proper pH balance. Visit www.betterbotanicals.com.

Detox Masks

16. Dusk til Dawn™ Detox Masque, Larenim Mineral Cosmetics – 1st place

For anyone who desires an exceptional product to help clear and smooth their skin! This product is mixed fresh with every use with either water (preferably distilled) or raw apple cider vinegar. Simply mix, apply to face and let dry for 15-20 minutes. Rinse with warm water to remove. Use 2-3 times per week for oily skin types and once per week for dry or sensitive skin types. Visit www.larenim.com.

Body Scrub

17. Dani Passionfruit Sugar Scrub, Dani Natural Products – 1st place

Organic cane sugar produces alpha hydroxy acids that gently exfoliate and polish your skin while the deep moisturizing blend of shea butter and glycerin nourishes, moisturizes and protects the new you. And, unlike some scrubs, it won't irritate or sting sensitive or freshly shaven skin. You won't believe how good it feels! Visit www.danibath.com.

18. Juara Invigorating Coffee Scrub, Juara Skin Care – 2nd place

This invigorating, aromatic coffee scrub made with fresh Indonesian coffee beans awakens the senses as it exfoliates and cleanses. As the scrub lathers into a gentle foam, the rich, dark roasted coffee is transformed into a creamy café au lait color. Used in Indonesian treatments to stimulate circulation in the skin, coffee has been clinically proven to provide powerful antioxidant and tightening benefits when applied to the skin. Sulfate-free. Paraben-free. Visit www.juaraskincare.com.



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Editor's Choice Awards

Our beauty editors weighed in with their favorite products as well. These products did not have mass distribution for testing, but each of these products, in one way or another, made such an impression on our H2O staff that it was identified as a can't-live-without.

1. Skin, Hair & Nails – Sibu full line of products

From an innovative liquid supplement and soft gel supplement, to a facial soap and daytime facial cream, beautiful skin, hair and nails are nourished from both the outside in, and the inside out with this full line of products. Each Sibu beauty product is packed with nutrients from the sea buckthorn berry to revitalize, renew and replenish. Visit www.sibu.com.

2. Cellulite Reduction & Fat Loss Lotion – METABODERM™

METABODERM™ is a breakthrough body reshaping lotion scientifically designed to quicken your fat loss efforts while improving skin tone, firmness and elasticity. Visit www.trionix.com.

3. Body Butters & Balms – Aromafloria Kiwi Coconut Body Butter

This hydrating body butter brings topical nutrition, energy and radiance to your skin. Vitamin-enriched kiwi nourishes and firms while coconut hydrates in this natural, tropics-inspired wellness treatment. The aroma is incredibly edible. Rub onto feet and elbows for ultimate moisturizing. Visit www.aromafloria.com.

4. Body Wash – Kokum Butter Body Wash

A soothing, moisturizing cleanser for dry and sensitive skin. This blend of nourishing Ayurvedic herbs and rejuvenating, EFA-rich kokum butter tones and purifies. Visit www.betterbotanicals.com.

5. Deodorant – Crystal Body Deodorant

All-natural mineral salts that deliver on a simple promise: preventing body odor from occurring, naturally. One stick lasts several months, even up to a year. Visit www.thecrystal.com.

6. Stretch Mark & Scar Reduction – Paul Penders Cell Renewal Serum

Alpha Bisabolol is clinically proven to improve the appearance of scars, stretch marks and uneven skin tone. This unique formulation operates in harmony with the physiology of the skin to prevent or treat stretch marks and scars effectively. Visit www.paulpenders.com.

7. Eye Shadow – Larenim Mineral Cosmetics

Larenim is made from 100 percent pure minerals. Larenim is not drying, irritating or toxic. These minerals will not harbor bacteria, so they do not proliferate in the containers or on your skin. Very wide selection of colors. Visit www.larenim.com.

8. Feminine Protection – Natracare Organic Cotton Tampons

Natracare organic cotton tampons, as well as Natracare's other organic products, were developed as a direct response to health and environmental concerns about dioxin pollution. Dioxin pollution is caused by chlorine bleaching, the extensive use of pesticide spraying on conventionally grown cotton, and the use of rayon and other synthetics in feminine hygiene. This product is a must for you and for our environment too. Visit www.natracare.com.